



Steffi Rausch | 828.581.0190 | steffi@evolv.com | www.evolv.com

Objective

To be continually challenged and grow with each design, each client, and every experience.

Skills

Web Design: content, concept, layout and presentation.

(Photoshop CS3, Fireworks CS3)

Web Development: CSS & XHTML interface development (can read and work with javascript/PHP), with emphasis on browser compatibility, W3C accessibility, and search engine friendly development.

(Dreamweaver CS3)

e-Marketing Consultation & Multimedia: SEO, PPC, e-newsletter, e-survey, webcast, video, audio, Flash animation.

(Flash CS3, Final Cut Pro 2)

Graphic Design: logo, business card, letterhead, brochure, advertisement, invitation, newsletter, and company identity.

(Illustrator CS3, InDesign CS3, QuarkXPress 6, Microsoft Office, Acrobat)

Experience

CommPartners LLC, Columbia, MD & Missoula, MT

2005-2007

Creative Director & Sr. Web Designer/Developer - ASAE Sponsored Business offering Virtual Services online

- Consult clients and manage design department in e-newsletter/fax/e-survey/webcast/print/web site design
- Design inhouse branding and corporate identity

The Missoula Independent, Missoula, MT

2004

Production Assistant Artist - Local Independent Newspaper

- Design newspaper advertisements & layout newspaper articles under tight deadlines

RESI Research & Consulting at Towson University, Towson, MD

2002

Jr. Web Designer/Developer - Research & Consulting Group

- Redesign and revamp the company internet/intranet websites, and web timesheet program
- Design and develop state websites with conformance to W3C's WCAG accessibility guidelines, level Triple-A
- Banner Ad design and development for Internet Banner Advertising Program

Evolv, Columbia, MD

1998 - Present

President, Creative Director, Web Designer/Developer

- Design, develop, & host web sites using latest coding techniques & e-marketing trends
- Design & develop print materials
- Consult & manage further e-marketing efforts

Education

University of Maryland at College Park, BS in Mathematics and Education

1990-1995

Maryland Institute College of Art, Certificate in Graphic & Digital Design

2001-2003